

FOR IMMEDIATE RELEASE



Tridia Announces New Groundbreaking Licensing Plan for iTivity™ -- First of Its Kind Subscription Licensing for Premise-based Solution

Contact
Donna Straight
news@tridia.com

Tridia Corporation
1355 Terrell Mill Road
Building 1482, Suite 100
Marietta, GA 30067

t. 770-428-5000
f. 770-428-5009
www.tridia.com

ATLANTA, GA – January 12, 2010. Tridia Corporation, the leader in optimized remote access and support software, announces a new licensing plan for iTivity. Under the new plan, iTivity is licensed per user. Each user can access and control up to 10 computers simultaneously. The license is not for a specific user. However, no two people can use the same license simultaneously. This licensing replaces the session-based licensing previously used by iTivity.

The new licensing plan is groundbreaking because it allows iTivity to be purchased either on a monthly subscription basis, or with a one-time, paid-up fee. Until now, the monthly subscription licensing has only been available in software-as-a-service (SaaS) products.

“Our new licensing plan is a first for our industry.”, says Vince Frese, Tridia’s President and CEO. “Offering iTivity with monthly subscription licensing provides the customer with the best of both worlds: the security and configurability of premise-based solutions, and the low up-front cost of SaaS.”

The new licensing replaces all previous licensing plans. Existing customers can continue to use iTivity under their existing licensing plans. They will be offered the ability to migrate to the new licensing plan.

More information about the new iTivity licensing plans can be found at:
<http://www.tridia.com/itivitylicensing.html>

About Tridia Corporation

Founded in 1987, Tridia has been a market leader in remote access and support solutions for almost two decades. Tridia has over 3,300 customers and more than 30,000 installations worldwide. Tridia launched iTivity in 2004 as the first premise-based remote access and support solution optimized for specific environments. Tridia's products increase worker productivity, lower support costs, improve customer satisfaction, insure compliance and increase sales.